



**Appendix A: Black Rock NRZ Strategic Goals**

<b>A. Implementation</b>	
1. Board approval of Strategic Plan Amendment	1. Within 1 year
2. Submit to City of Bridgeport & State of Connecticut for approval	2. Within 1 year
<b>B. Environment and Open Space</b>	
3. Find location and help create a Dog Park in Black Rock	3. 1-5 years
4. Support restoration and continuance of Black Rock Farmers' Market	4. Within 1 year
5. Expand connections with ACCA, DEEP, Save our Sound, etc.	5. Within 1 year
6. Address low-lying, flood-prone areas	6. 1-5 years
7. Advocate on behalf of environmental public health issues, including benefiting from the PSEG ETF	7. Ongoing
8. Activate clean-up and community events that draw residents, business owners, students, etc.	8. Within 1 year
9. Support completion of Capozzi Park renovation	9. 1-5 years
<b>C. Arts, Culture and Entertainment</b>	
10. Improve awareness of BRAG and other artists and artists' groups; musical venues and performers who live and perform in Black Rock	10. Within 1 year
11. Encourage on-going large scale public activities, such as Porchfest	11. Ongoing
<b>D. Zoning, Land Use and Design, and Historic Preservation</b>	
12. Serve as an advocate and neutral arbiter for those seeking zoning changes, variances, etc. among residents, business owners, and developers	12. Ongoing
13. Create policies that emphasize continuity of design among Fairfield Avenue businesses	13. Within 1 year
14. Use zoning regulations to explore parking limits and options: alternate-side-of-the-street parking; angled parking; privately developed parking lots	14. 1-5 years
15. Redesign of Brewster Street between Fairfield Ave and Black Rock Turnpike: Address safety and parking issues, linkages with Fairfield Metro train station	15. 1-5 years
16. Develop policies that reflect concerns with possible detrimental gentrification impacts	16. Within 1 year
<b>E. Business and Economic Development</b>	
17. Revitalize Fairfield Avenue Business District, from Fairfield town line to I-95	17. 1-5 years
18. Explore possibility of reconfiguring Fairfield Ave into a one-lane/bike lane/turning lane roadway with more parking, safer pedestrian access, fewer or no medians	18. 1-5 years
19. Seek ways to support appropriate development on the property at corner of Courtland/Fairfield Ave	19. 1-5 years
20. Actively seek and draw in new businesses, including but not limited to bank, pharmacy, dry cleaner, more/affordable restaurants, reflecting mix of ages, ethnic populations	20. Ongoing
21. Actively market Black Rock as a livable, investable area	21. Within 1 year
22. Investigate history and developmental viability of 10 Brewster St., aka "Savage Property"	22. Within 1 year
<b>F. Design Review and Development Standards</b>	
23. Expand knowledge of CVOD and its impact among residents, business owners	23. Within 1 year
24. Explore and implement streetscape improvements throughout Fairfield Avenue corridor	24. Within 1 year
25. Share design possibilities with current and prospective business and property owners	25. Ongoing
<b>G. Circulation, Access, Transportation and Parking</b>	
26. Develop parking plan for Fairfield Avenue business district	26. 1-5 years
27. Improve parking for Black Rock Library	27. 1-5 years
28. Improve and/or increase number of flashing crosswalks in Black Rock	28. 1-5 years
29. Address 'parking on the corners' problem	29. Within 1 year
30. Continue to advocate for construction of Ash Creek Pedestrian Bridge	30. Within 1 year
31. Provide bike lanes and bike racks	31. 1-5 years
<b>H. Quality of Life</b>	
32. Advocate for renovation of Black Rock Senior Center	32. 1-5 years
33. Expand awareness among residents of BRCC Safety Committee, general public safety	33. Within 1 year
34. Advocate for increase physical (walking) presence of police, during day and night	34. Within 1 year
<b>I. Education</b>	
35. Secure for Black Rock NRZ a seat at the table for design of new Bassick HS	35. 1-5 years
36. Publicize role of Black Rock and Captain's Cove as centers of education: elementary schools; Aquaculture School; collegiate and secondary sailing and rowing teams	36. Ongoing